

Hop On-hop off Project for Heritage Tourism Within SMC area

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ABSTRACT

This paper attempts to contextualize Hop On-Hop Off tourism For Surat city. Surat is a unique city. Surat was known as Suryapur, meaning the city of the sun god. Hop-On Hop-Off buses are proposed specifically for local and foreign tourists to move within the Surat city for the purpose of tourism. this research paper also aims to promote the cultural and heritage activity of the country, Socio-economic development of areas, preserving & preventing heritage, to develop loop circuits having planned coordinate manner, Enhancing the rich tourism experience by optimizing circuit. The objective of this paper is to find an optimized circular route loop Throughout the city with 7 designated places in Surat city Centre area.

KEYWORDS- *Surat Heritage, heritage circuit, hop-on-hop-off, Surat tourism, one day tourism circuit*

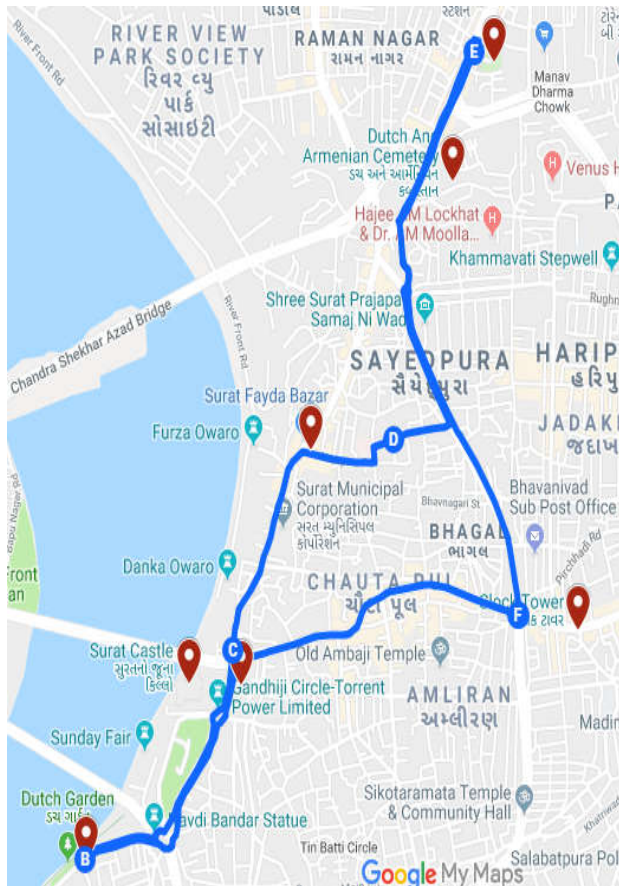
1.INTRODUCTION

Surat is a unique city. Surat was ruled by Mughals, Maratha, east India company, Dutch, Portuguese. They built many heritage buildings. The urban public transportation system is a means of providing mobility to locals, visitors as well as tourists. Surat has an international airport, so the major benefit of the generate for foreign exchange earnings and employment.

2.DETERMINE ROUTES AND CIRCUITS FOR TOURISM PURPOSES

The study is based on secondary data collection from different sources i.e. articles, books, newspapers, internet documents, etc. The collected data are processed and analyzed by using suitable statistical tools as per the need of the study. Tourists often follow a route that links different attractions and tourism services using hop on-hop off bus. The route is determined as an optimum distance between places and find out travel time. The starting point is Surat castle which is centrally located and easily accessible then the bus follows the route schedule and complete one circuit as a end of day. The route of travel is circular route linking several destinations and end up at same destination of starting. Tourists often follow a route that links different attractions and tourism services using hop on-hop off bus. The route is determined as an optimum distance between places and find out travel time. The starting point is Surat castle which is centrally located and easily accessible then the bus follows the route schedule and complete one circuit as an end of the day. The route of travel is circular route linking several destinations and end up at same destination of starting.

3. DESTINATION OF CAVES CIRCUIT



<u>Detail of Circuit</u>		
Name	:	Heritage Circuit
Location area	:	Surat
Destination covered	:	7
Duration	:	One day Circuit
Time to cover	:	7-8 hr. Approx.
List of Destination	:	Surat Castle Dutch Garden J.J. Training School Clock Tower English Cemetery Dutch Cemetery Chintamani Jain- Temple
Besides fig.1 indicates destinations of circuit included pick up and drop station (Suratcastle)		

Figure 1 Destinations of Circuit

3.1. ATTRACTION OF DESTINATIONS

Sr No	Destination	Opening Time	Close Time	Exploring Time	Mode of Travel	Location
1	Surat Castle	10:00 a.m.	6:00 p.m.	1-2 Hr.	Bus	Chowk Bazar
2	Dutch Garden	8:00 a.m. 3:00 p.m.	12:00 p.m. 11:00 p.m.	30 Min To 1 Hr.	Bus	Nanpura
3	J.J. Training School	10:00a.m.	6:00 p.m.	30 Min To 1 Hr.	Bus	Chowk Bazar
4	Clock Tower	Open For 24 Hours		15 Min	Bus	Navapura
5	English Cemetery	8:00 a.m.	5:00 p.m.	1-2 Hr.	Bus	Katargam Darwaja
6	Dutch Cemetery	7:00 a.m.	7:00 p.m.	1-2 Hr.	Bus	Katargam Road
7	Chintamani Jain Temple	6:00 a.m.	6:00 p.m.	30 Min To 1 Hr.	Bus	Sayadpura

Table 1: List of Caves

3.2 SURAT CASTLE

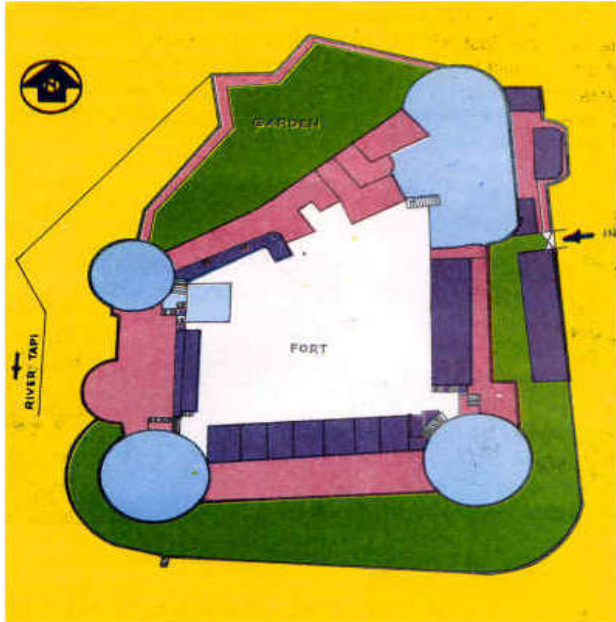


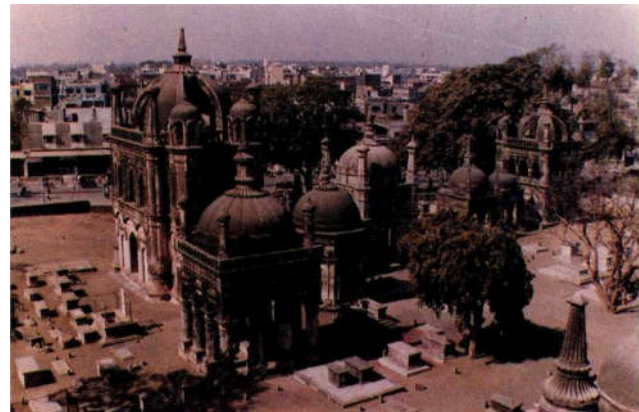
Figure 2 plan of Surat castle



Figure 3 Surat castle

3.3 ENGLISH CEMETERY

Surat was one of the important port cities during the seventeenth century when the East India Company merchants settled in various cities in Western India under the Moghul rule. It is here an English cemetery of impressive brick and stucco tombs was established in 1649. [5]



Surat Castle is also known as the ‘Old Fort’, one of the best tourist places in Surat. It was built by the Gujarat’s Sultanate on the basis of Ferozkhan Tughlaq of Delhi Sultanate. The main purpose of this fort was to safeguard against the Portuguese. Now, it is one of the most popular historical monuments in the city. [5]

This historical castle which was planned and built between 1540 and 1546 by Khudawand Khan, is one of the chief ancient monuments of Surat. Built on the bank of river Tapi on a land plot of about one acre as shown in the following figure, it is an irregular square in plan with its short wing facing west and, one of the oblique wing facing the north-west being washed by the river.

At each corner there is a large round tower about 12.2m in height, the walls curtains rising nearly as high as the towers with the thickness of walls being 4.1 m.

The top portions of the bastions are treated in the Portuguese style. When all their attempts to prevent the construction of the castle were failed, they at last tried to persuade Khudawand Khan for not accomplishing this Portuguese style of the bastions, but it was the firm determination of Khudawand Khan which led to accomplish the entire work exactly as per his original planning. [2]

Figure 4 English Cemetery

3.4 DUTCH CEMETERY

*Figure 5 Dutch Cemetery*

The Dutch cemetery is a popular attraction of Surat, which is located near Katargam. Gate, at a distance of about 4 km from the city. The Dutch Cemetery is known for its ancient mausoleums, built in the memory of Dutch and British officials who settled in Surat for their business ventures. Dutch Garden of Surat encloses well landscaped gardens of old English and Dutch cemeteries which are distinguished by their architectural features. The tombs of Christopher Oxenden and George Oxenden, who became the

governing body of an English company in Surat, are the most notable ones in the English cemetery. [3]

*Figure 6 clock Tower*

3.5 CLOCK TOWER

Clock Tower is a historical landmark located in Zapa Bazaar in the city of Surat, Gujarat. It was erected in the year 1871 and was constructed by Khan Bahadur Burjorjee Hormusjee Fraser in the memory of his father.

The clock on the 80-meter-high tower stands testimony to the excellent workmanship of British timekeepers. The Clock Tower had stopped ticking for many years now, however. In the early days, ticking sound of this mechanical timepiece could be heard in the entire city during night hours. Recently, the mechanical parts of these clocks were replaced by battery-operated quartz. [4]

3.6 CHINTAMANI JAIN TEMPLE

*Figure 7 Chintamani Jain Temple*

The Chintamani Jain Temple is the perfect destination for the religious tour in the city. It is one of the oldest Jain temples in Surat, which was built before the 400 years ago. The temple has so many beautiful architectures. It is one of the most popular tourist

places in Surat for the Jainism followers across the country. [1]

3.7 DUTCH GARDEN

Dutch Garden is one of the most historical places in the city. It is a cemetery of the officers who settled in the city of Surat for their business ventures. Many tombs have their own unique story of their officers, such as Christopher Oxenden, George Oxenden, Baron Adrian Van Reede and others. Dutch Garden is one of the most beautiful tourist places in Surat. [1]



Figure 8 Dutch garden

3.8 J.J. TRAINING SCHOOL



Figure 9 J.J. Training School

Located in front of castle was formerly a English School established in 1827 AD from the donation by Seth Sorabji Jamshedji Jijibhai. Later this school was known as "Sorabji Jamshed Jijibhai High School". In the year 1939 the high school was closed by government to begin a college for training primary school teachers. [2]

4. SCHEDULE OF CIRCUIT

Timing	Action
10a.m.-10:30 a.m.	Gather at Suratcastle
10:30 a.m. -12: 00p.m.	Exploring Suratcastle
12:00 p.m.-12: 15p.m.	Way to Dutch garden
12:15 p.m.-1:00 p.m.	Exploring Dutch garden
1:00 p.m.-1:15 p.m.	Way to J.J training school
1:15 p.m.-1:45 p.m.	Exploring J.J training school
1:45 p.m.-2:00 p.m.	Way to clock tower
2:00 p.m.-2:15 p.m.	Exploring clock tower
2:15 p.m.-2:30 p.m.	Way to Dutch cemetery
2:30 p.m.-3:45 p.m.	Exploring Dutch cemetery
3:45 p.m.-4:00 p.m.	Way to English cemetery
4:00 p.m.-5:00 p.m.	Exploring English cemetery
5:00 p.m.-5:20 p.m.	Way to old Chintamani Jain temple
5:20 p.m.-5:45 p.m.	Exploring old Chintamani Jain temple
5:45 p.m.-6:00 p.m.	Return to Suratcastle

5. CONCLUSION:

The goal of heritage one day circuit is to create a connection with the tourist and heritage places so that he or she comes back to the destination again and encourages his/her friends, relatives, and acquaintances. To promote the cultural and heritage activity, Socio-economic development of areas, preserving & preventing heritage. Creating Tourist Circuits and Routes for Tourism purposes to Attract foreign tourist & local public, so the major benefit of the generate for foreign exchange earnings, employment& boost up economic growth of India.Overall, the results of this study show that the level of tourist engagement can increase the level of cultural contact in cultural tourism.

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